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Current Position

09/2022 - Assistant Professor (Akademische Rätin)
Institute for Strategy, Technology and Organization
LMU School of Management
Ludwig Maximilian University (LMU), Germany.

Research Experience

12/2020 – 09/2022 Assistant Professor (Enseignant-Chercheur)
*Center for Research in Economics and Statistics (CREST) &
École Nationale de la Statistique et de l'Analyse de l'Information (ENSAI),
France.*

10/2018 -11/2020 LMU Incoming Research Fellow (Post-doctoral researcher)
Supported by the Marie Skłodowska-Curie COFUND scheme
and LMU Munich's Institutional Strategy LMUexcellent
Institute for Strategy, Technology and Organization (ISTO)
Ludwig Maximilian University (LMU), Germany.

01/2020 - 03/2020 Visiting Researcher, Cambridge Judge Business School
University of Cambridge, United Kingdom.

12/2017 - 09/2018 Research Assistant, LabEx Entreprendre, *University of Montpellier.*
Visiting Researcher, *Telecom Paris, France.*

12/2014 - 11/2017 Research Assistant, Economic Research Department, *Orange, France.*
Visiting Researcher, *Telecom Paris, France.*

Education

2014- 2018 PhD in Economics, *University of Montpellier, France*
"Essays in Empirical Industrial Organization: Demand and Supply in the
Mobile Telecommunications Markets"

Main advisors: Edmond Baranes (*University of Montpellier*)
Lukasz Grzybowski (*Telecom Paris*).

2012-2014 Masters in Economics, *University of Montpellier, France.*

2009-2012 Bachelor in Economics and Management, *University of Perpignan, France.*

Research Projects

Published papers

Displacement and complementarity in the recorded music industry: Evidence from France (2023), joint with Marc Ivaldi, Frank Verboven and Jiekai Zhang. *Journal of Cultural Economics*, 1-52. Previous versions: CEPR Discussion Paper n°16006; TSE Working Paper n° 21-1199.

Estimating consumer inertia in repeated choices of smartphones (2021), joint with Lukasz Grzybowski. *Journal of Industrial Economics*, 69: 33-82.

Assessing fifteen years of State Aid for broadband networks in the European Union: a quantitative analysis (2020), joint with Marc Bourreau and Richard Feasey. *Telecommunications Policy*, 44(7), 101974.

Impact of competition, investment, and regulation on prices of mobile services: Evidence from France (2018), joint with Lukasz Grzybowski and Christine Zulehner. *Economic Inquiry*, 56(2), 1322-1345.

Working papers

Competition and value capture in platform markets: Implications for complementor strategy, joint with Johannes Loh. Revise and Resubmit at *Strategic Management Journal*.

Strategic Confusopoly: Evidence from the UK mobile market, joint with Christos Genakos and Tobias Kretschmer. Previous version: CEP Discussion Paper No. 1810. *Under review*.

Are consumers myopic? Evidence from handset and mobile services choices. *Under review*.

The impact of trade wars on uninvolved countries: Evidence from the smartphone market. *New version available soon*.

Work-in-progress

All-you-can-play: competing in the (gaming) industry servitization era, joint with Johannes Loh

Presentations

Invited talks

2024 Applied Economics Seminar, *University of Bristol, UK*
 Research Seminar, *University of Freiburg, Germany*

- 2023 LIEN Seminar, Economix, *University Paris Nanterre*, France; LEDa's Seminar, *University Paris Dauphine – PSL*, Paris, France; Brownbag Seminar, *Julius-Maximilians-Universität Würzburg*, Germany.
- 2022 Digital Economics Seminar (jDES) organized by *UC Louvain*, *Telecom Paris*, and the *University of Bologna*.
- 2021 CERNA *Mines-ParisTech* Lunch Seminar, France.
- 2016-2020 Economics and Policy Seminar, *Cambridge Judge Business School*, United Kingdom. CREM Seminar, *University of Rennes 1*, France. Centre on the Regulation in Europe (CERRE): Presentation of the report “State Aid for Broadband Networks”, Belgium. Law, Institutions and Economics in Nanterre (LIEN) Seminar, Economix, *University Paris Nanterre*, France. DigiWorld Spring Session “Homo digitalis au coeur de la recherche”, France. Liège Competition and Innovation Institute (LCII) Seminar, *HEC Liège*, Belgium.

Conferences (*scheduled)

- 2024* 3EN Rennes, France
Digital Platform Ecosystem Forum, Passau, Germany
- 2023 AOM Annual Meeting, Boston, US.
3EN Avignon, France.
European Digital Platform Research Network Summit, Milan, Italy.
Strategy Science Conference, Munich, Germany.
14th Paris Conference on Digital Economics, Paris, France.
- 2022 JMA, Rennes, France; AFSE, Dijon, France; EARIE, Vienna, Austria.
- 2021 3EN Palaiseau, France.
- 2016-2020 Competition and Innovation Summer School, Ulcinj, Montenegro; 3EN, La Rochelle, France; EARIE, Barcelona, Spain. Munich Summer Institute, Munich, Germany (Poster); IIOC, Indianapolis, USA ; ORG Seminar, Munich, Germany; TIME Seminar, Munich, Germany. EARIE, Maastricht, Netherlands; ITS, Passau, Germany; ZEW Summer Workshop for Young Economists, Mannheim, Germany. ITS, Cambridge, UK; EARIE, Lisbon, Portugal ; JMA, Besançon, France ; 3EN, Nice, France. 3EN Rennes, France.

- Discussions* Research on Innovation, Science and Entrepreneurship Workshop – RISE (2023)*
Munich Summer Institute PhD Workshop (2023), TIME Colloquium, Munich (2023); Munich Summer Institute PhD Workshop (2022); Paris Conference on Digital Economics (2021); Research on Innovation, Science and Entrepreneurship Workshop – RISE (2019); Munich Summer Institute - MSI (2019); Paris Conference on Digital Economics (2018); Paris Young Economists Seminar (2018).

Awards and Grants

2024 2023	LMU Mentoring Program, LMU PostDoctoral Support Funds <i>LMU</i> PostDoctoral Support Funds Conference [2k€]
2021-2022	Cooperation Funds from <i>Ludwig Maximilian University</i> (LMU) [Principal investigator, 5k€].
2019-2021	Grant from the French Ministry of Culture for the project “Recorded Music Consumption in the Digital Era”, joint with Marc Ivaldi (<i>Toulouse School of Economics</i>), Frank Verboven (<i>KU Leuven</i>) and Jiekai Zhang (<i>Hanken School of Economics</i>) [22k€].
2019	Listed in the Top 15 Reviewers by the <i>International Journal of Industrial Organization</i> .
2019	Honorable Mention for the Best PhD Thesis in Digital Economics Award, granted by the French Association for Research in Digital Economics (AFREN).
2018	Incoming Research Fellowship from <i>Ludwig Maximilian University</i> (LMU) for the research project “Consumer Behavior in Markets with Complex Pricing”. Program co-financed by the Marie Skłodowska COFUND scheme of the European Union’s Framework Program for Research “Horizon 2020. Three years fellowship, start-up funding and annual allowance for travel and material expenses [Principal investigator, 55k€].
2016	Selected for the Rising Star session at EARIE 2016.

Teaching Experience

Lectures (*scheduled)

Quantitative Methods for Causal Inference (2025*). *LMU Munich*. PhD Level (21h).

Management and Economics of Platforms (2019, 2020, 2024*). *LMU Munich*, Germany. Undergraduate level (10h).

Empirics of Organizations (2018, 2020, 2022, 2023) *LMU Munich*, Germany. Graduate level (6h)

Managerial Economics (2023). *KU Leuven*, Belgium. Undergraduate level (21h).

Guest lectures

New products: from ideas to market (2022). *LMU Munich*. Graduate Level (4h).

Research Methods (2022). *ENSAI*, France. Undergraduate level (3h).

Introduction to Econometrics with R (2017-2022). *Telecom Paris*, France. Graduate level (3h).

Introduction to Game Theory (2017-2022) *Telecom Paris*, France. Graduate level (3h).

Panel Data Econometrics (2021, 2022).
ENSAI, France. Graduate level (24h).

Digital Economics (2021, 2022). *ENSAI*,
France. Graduate level (12h).

Discrete choice models (2022). *ENSAI*,
France. Graduate level (5h).

Tutorials

Management and Economics of Platforms
(2019, 2020, 2023), *LMU Munich*, Germany.
Undergraduate level (20h).

Managerial Economics (2019, 2020, 2021),
EM Lyon, France. Graduate level (9h).

Introduction to Industrial Organization
(2016). *Telecom Paris*, France. Graduate
level (6h).

Open Online Course & Digital Teaching

Since 2022 Development of an online course “*Digital Markets and Platforms*”.
Project initiated and coordinated by Tobias Kretschmer.
Expected release: Summer 2024.

Thesis supervision

[Bachelor and Master Theses] About twenty students from *LMU Munich*, *EM Lyon*, *ENS Cachan*.
[Professional Theses] About ten students supervised (*ENSAI*)
Supervision of various research-oriented projects at *ENSAI*.

Professional service and membership

Ad hoc reviewer for *Management Science* (1), *Strategic Management Journal* (1), *International Journal of Industrial Organization* (2), *Journal of the European Economic Association* (2), *European Economic Review* (1), *Journal of Competition Law & Economics* (2), *Academy of Management Perspectives* (2), *Review of Managerial Science*, (1), *Annals of Economics and Statistics* (1), *American Mathematical Monthly* (1), and for *AOM* and *SMS* Annual Conferences.

Member of the *European Management Review* Editorial Board since March 2023.

Co-organizer of:

Munich Summer Institute PhD Workshop (2023, 2024*)

The *ENSAI*'s Economic Days (2022)

The 5th Digital Economics Summer School 3EN-AFREN, *University of Montpellier* (2018).

Member of the French Association for Research in Digital Economics (AFREN). Former member of the Scientific Committee of the research network MARSOUIN (2021-2022) and of the Young Center for Advanced Studies of *LMU Munich* (2018-2020).

Coordination roles at the *LMU School of Management*:

Study coordinator of the Postgraduate Doctoral Program (MBR) since August 2023.

Coordinator of the MBR and PostDoc Funds since January 2023.

Computer skills & Languages

Computer skills

Advanced: Stata, LATEX

Intermediate: Web scraping with Python

Basic: R, Mathematica

Languages

French: Native

English: Fluent

Spanish: Basic

German: Beginner